

UNCOMMON

POSST OBJECT



STEEL
for THE JOY OF
CLIMBING



WELCOME



Founded in mid 2020 in Chennai, India, POSST aims to create a steel road bike brand with exceptional quality. We partnered with some of the best brands and factories from Europe and Asia for componentry. POSST bikes are made of high-quality steel frames.

The frame design, welding and coating for our bikes handled by Scolari at Coimbatore. The assembly of the bikes are done at our facility in Chennai by experienced technicians.

TEAM POSST

POSST

This booklet primarily contains the character, specs and build of OBJECT Rim Brake bike. The details and specs will differ for the OBJECT Disc Brake version. Contact us for details.

Talking about steel bicycles. we can go on and on...in short we say - 'steel is real'

When it comes to aesthetics, nothing beats a hand-crafted steel bike: it's stylish, it's timeless and it's pure. And when it comes to performance-comfort ratio, nothing again can beat steel.

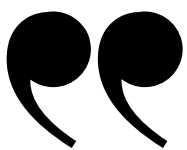
Simply put, steel remains the best material to build a bike with. And the last generation of steel from Columbus has made this truer than ever.

Steel has great damping capacity, this absorbs the road buzz.

These special alloys are used in the aerospace industry. On bike frames, it offers enhanced and long lasting riding experience, and the confidence you need on a endurance road or gravel bicycles.

Do we say carbon and aluminium are bad? No, of course not. There are some fabulous road bikes made of those materials, but we truly believe that the best ride is created by using steel and, 'steel is real'

What about the weight. Yes, weight of the complete bike is important. But a bike can never be judged only by the weight. Equally - or even more important - is the behavior of the bike during a descent. Riding a steel bike gives you a unique sense of safety. Plus, our OBJECT's unpainted frame 54 size is just 1810g!, another reason to call our bikes 'uncommon'.



Manufacturing a bike with recyclable material is far more environmentally friendly. So, we'll just stick to steel frames.

WHY STEEL

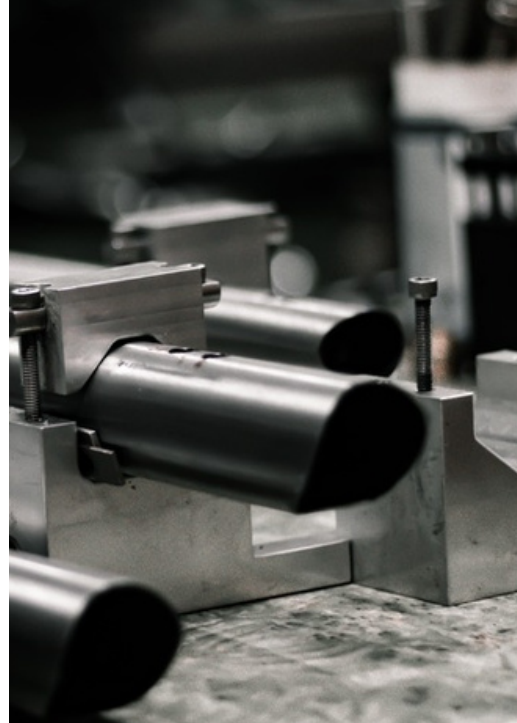




POSST OBJECT

**DESIGN
AND
BUILT
AT**

POSST | SCOLARIAN



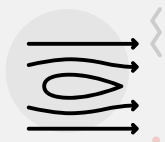


POSSST OBJECT



FORM+FUNCTION

A road bike is built from countless specs. We explored different suppliers in the early stages of the project and found the best. From the industry leading steel tubes, groupsets to components.



OMNICROM STEEL

OMNICROM the latest low-carbon Chromium-Molybdenum Steel alloys used today in the aerospace industry, is much lighter than average steel while still maintaining higher strength.



A BIKE WELL MADE

A steel frame is pure craftsmanship. Every frame is welded or brazed in our partner factory in Coimbatore by highly specialised welders with years of experience, working on thin-walled tubes from Columbus Italy.



COMPONENTRY

Fitted with components from Campagnolo, Deda, Fulcrum, Columbus, Selle Italia, Repente, Goodyear and Cyclovation. these are the ultimate road bike for anyone with an appetite for high quality and reliability.



BALANCED GEOMETRY

OBJECT is made for roads with a geometry between agility and comfort. The average stack and reach of the bike offers a more balanced set-up reducing muscle fatigue and improving power efficiency for those long endurance rides.



DELIVERED DIRECT

We only sell direct to you. That means you are in contact with the brand and maker directly. We deliver bikes completely assembled and tested. Certain components are removed while shipping, which you can re-fix with tools in the box.



RIDE IN PEACE

Our 12 year warranty covers any damage owing to craftsmanship and production process. We also carry original spare parts in case you need them. Our bikes are made of Columbus steel alloys and they keep their strength for life.



EXPERIENCE CENTERS

Visit us at Utandi Chennai, HSR Bangalore, Maradu Kochi. Here you will find our bikes on display. We also have a range of apparels and most of the accessories you might need for your next ride!



UNCOMMON

Steel in performance category cycling in India is rare. Frame in Columbus steel with Campagnolo + our select brands of components make this bicycle a rarest one in Indian roads. We exist for this dedicated 'uncommons'.



FRAME OBJECT

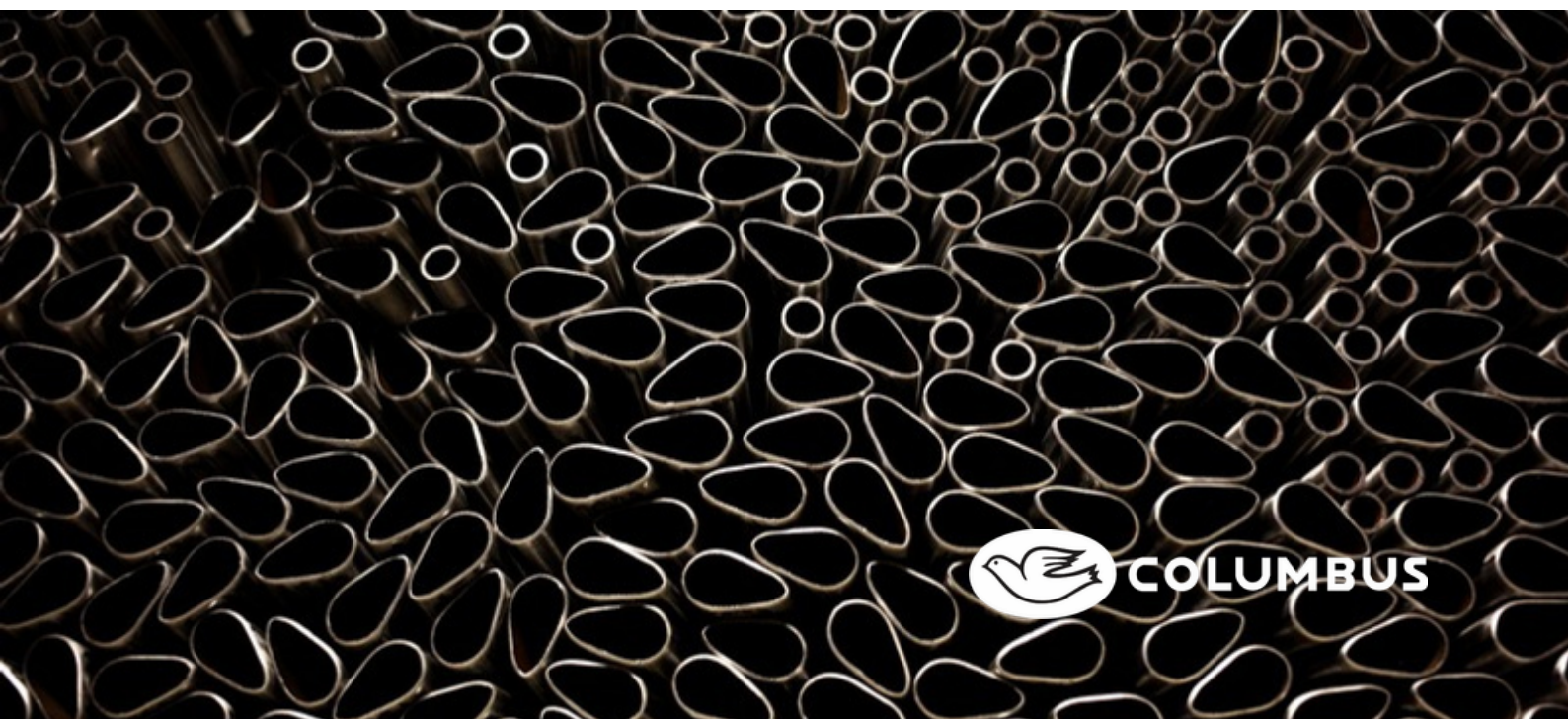
Object frame set uses a custom blend of modern, high performance Columbus steel tubing and is designed for distance and comfort, combined with a lively and spirited ride. A lot of thought process and research is behind the development of this frame. A category first and a truly Made in India product. Coupled with the practical advantages of rim-brakes, this is one incredible road bike frame.



FRAME TUBES

Steel is an extremely responsive material. Has a great damping capacity. This allows a steel bicycle frame to absorb the "road buzz", while it's stiffness means that each pedal stroke is transferred into pure speed. True when you say STEEL IS REAL.

POSST Object frames are made of high-end steel tubes from Columbus Italy.



COLUMBUS



FRAME WELDING

Welding a steel frame takes time and craftsmanship, but we wouldn't do it any other way.

POSST Object Road bike frame is welded / brazed in our facility Posst Scolarian Works LLP at Coimbatore. Only a few highly specialised welders can handle the ultra-light, thin-walled tubes from Columbus Italy. The POSST OBJECT frame is designed, developed by Sachin Kishore of Posst Scolarian Works.



FRAME FINISHING

First it is Electrophoretic Deposition and then we do powder coating. We add these extra layers of protection for our frames to inhibit the formation of rust in the interior of the tubing for many more years, because our frames are for life.

All our frames are finished with layers of primer, basecoat, top coat and clear coating including an extreme scratch resistant final coat. From Jan 2023 we are using VOC-compliant paint system from GLASURIT, a brand from BASF Coatings GmbH. All painting done inhouse paint booth at Posst Scolarian Works.

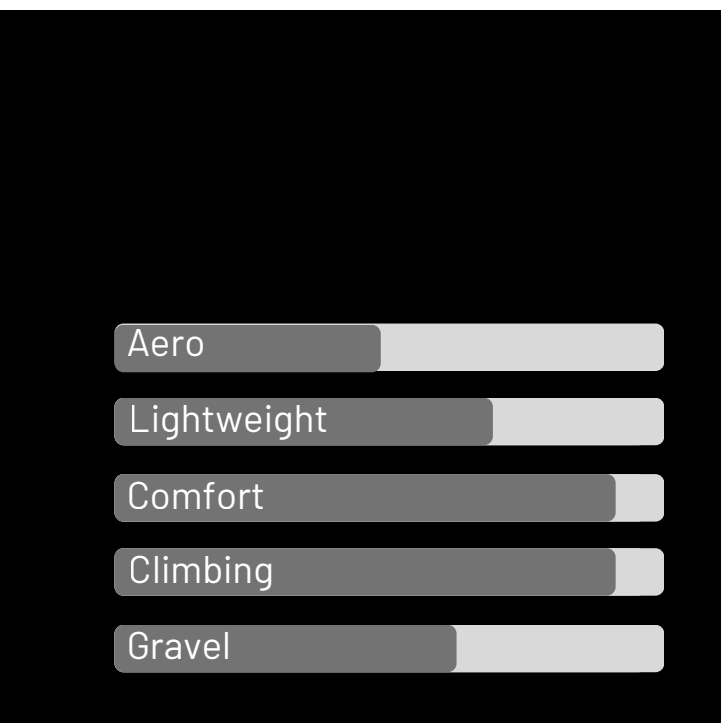




FRAME FEATURES

Over sized 46mm Columbus Head Tube. Columbus Compass Headset Semi-Integrated. Internal Cable Routing. Creak-free, Threaded T47 Bottom Bracket. D Section Downtube from Columbus Spirit HSS. Oversized Seat Tube with 27.2mm Seat Post for Max Comfort. Custom Designed Dropouts. UDH Standard Available.

Clearance to fit up to 28mm Tires (rim brake)
Clearance to fit up to 32mm Tires (disc brake)



WHAT IS THE RIDE FEEL?

TIG welded oversized tubes in light-weight Columbus steel. Imagine the unique blend of chromium, molybdenum, vanadium - and the hands that weld them to create a true performance frame. POSST Object is a lightweight road bike with steel nerves that goes all the way for great comfort, maximum dynamic efficiency and perfect shock absorption. With tomorrow's features like creak free T47 bottom bracket, this is the ride of a lifetime.

Whether you're a weekend warrior, a seasoned athlete or scenery seeking rider, you will notice an improvement in your comfort and performance on this high spec premium steel endurance road bike.



The Soul of Cycling since 1919



POSST Object frames are made of high-end steel tubes from Columbus Italy. The frame's front triangle is made of oversized tubes of OMNICROM, the ultra-light and thin, low-carbon Chromium-Molybdenum Steel alloys. Enriched with Vanadium, Omnicrom has impressive mechanical properties, with increased yield strength, resilience and excellent weldability. The rear triangle is made of Columbus 25CrMo4 seamless steel, specifying a higher percentage of Chromium, gives the material good resistance properties to overheating and maintains its properties during brazing and welding, even in the malleable raw state it features excellent mechanical characteristics.

Head Tube - Columbus Spirit HSS. Omnicrom

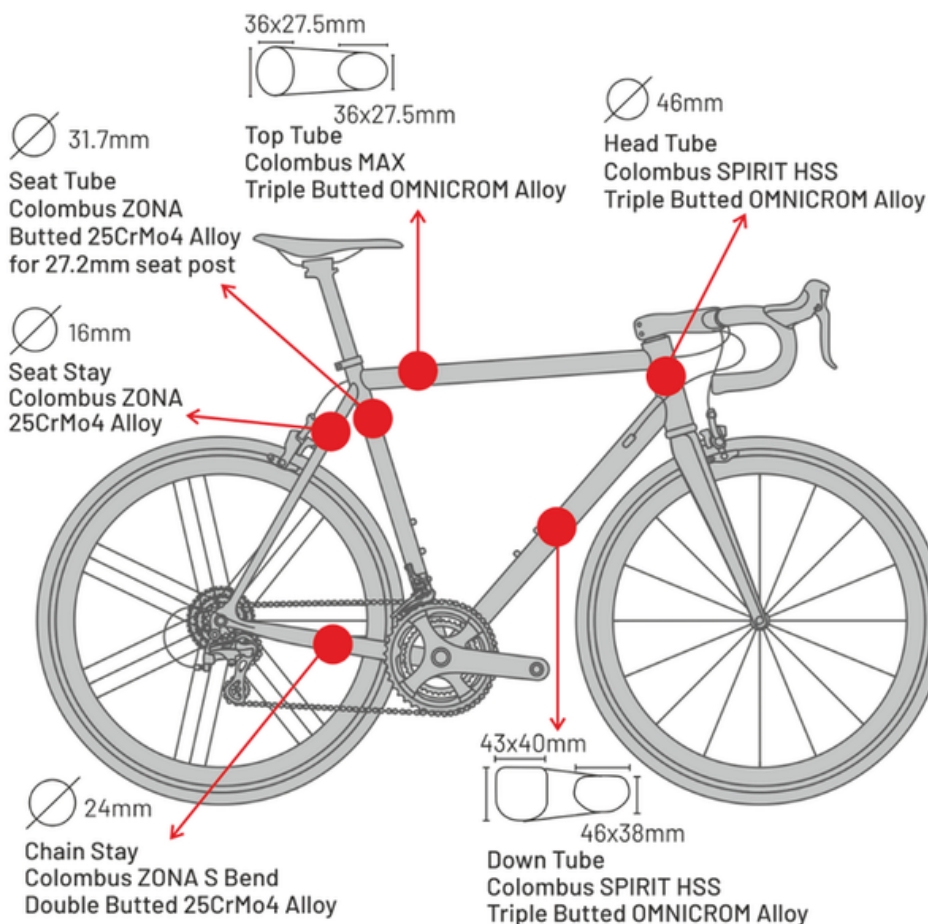
Top Tube - Columbus Max Double Butted Omnicrom

Down Tube - Columbus Spirit HSS Double Butted Omnicrom

Seat Tube - Columbus Zona Single Butted 25crmo4

Seat Stay - Columbus Zona 25crmo4 seamless

Chain Stay - Columbus Zona S Bend Butted , 25crmo4 Seamless



T47

Now a standard on world's best road bikes

POSST Object use T47 bottom bracket shell. The T47 bottom bracket shell has an enlarged diameter with M47x1 thread. Combined with over-sized tubes, the unit forms a stiffer joint, resulting in more efficient energy transfer when pedaling with the benefit and peace of mind of a threaded system..

An oversized bottom bracket shell means a larger area for the down tube and seat stays to be welded onto. From a frame builders perspective, this makes a lot of sense. T47 is now fast becoming the standard on high end and premium handmade steel bikes from Europe.



Ti-6Al-4V

Titanium Grade 5 Fasteners for POSST Object

Titanium Grade 5 fasteners, DIN912 standard black PVD coated taper head hex bolts for OBJECT's FD clamps, seat post clamps all bottle and rack mounts and bar end plugs. Attention to detail and quality.



DATA

Its steel but light

WEIGHT

1980g RAW FRAME 56 SIZE

450g UNCUT RAW FORK

9.36 Kg. FULLY BUILT 56 SIZE

LADEN WEIGHT

120 KG INCL RIDER AND KITS

COBALT BLUE		RUBY RED		MOSS GREEN		COLOURS	
MATTE / GLOSSY						MATT BLACK	
AGATE GREY							

SIZES

52, 54, 56 & 58. RIDER HEIGHT 166 to 187 CM

TIRE CLEARANCE

TO FIT UP TO 28MM (RIM BRAKE) AND UP TO 32MM (DISC BRAKE)

OBJECT is Type 1 Bicycle where the tires are intended to maintain ground contact. This bicycle is NOT indented to be used on rough trails, rough unpaved roads, and rough terrain or for jumps and drops.





Campagnolo

Italian. Exotic. Heritage. Prestige.
Packed into one word.

WHAT YOU'LL LOVE



Campagnolo **CENTAUR™**

The new Centaur™ rim brake 11 speed groupset represents constant innovation by Campagnolo® and is a prime example of how top-tier technology trickles down to permeate the entire range. Campagnolo Centaur mechanical transmission guarantees the performance that is associated with premium products.

Campagnolo quality, reliability and design are therefore available in Centaur in a very versatile package.

YOU'LL ALSO LOVE



Selle Italia Flite Saddles



DEDA Elementi ZERO1 Finishing Components



Campagnolo Scirocco Wheels & GOODYEAR Eagle F1 R



Campagnolo CENTAUR[™]

[illegible]

SIZE
CHANGE
OPTION
ON
HANDLEBAR & STEM
CONTACT US FOR MORE INFO

selle**italia** Flite

WEIGHT 240 g
SHELL Nylon Fiberglass
COVER Duro-Tek
SIZE W 145 x L 275 mm
RAIL Manganese Tube Ø 7 mm
USE Road
COLOUR ● ○



LIMITED
CHANGE
OPTION



LIMITED
CHANGE
OPTION



GOODYEAR[®]

BICYCLE TIRES

The Eagle F1 R is the brand's fastest Road Ultra High-Performance tire. Optimizing low rolling resistance with reduced weight, the Eagle F1 R is the go-to race day tire for road bicycles.

CONSTRUCTION

Tube Type

A clincher tire that is only functional with an inner tube to maintain inflation pressure as defined by ISO 4223-1.

The historical standard bicycle tire relies on the use of an inner tube to maintain inflation pressure. The inner tube serves two purposes: maintaining inflation pressure and providing physical pressure on the tire's bead against the rim hook and sidewall to help keep it safely in place.

COMPOUND

Graphene-Silica-Road

A proprietary blend of synthetic and natural rubbers enhanced with Graphene and next generation amorphous spherical Silica; the all-new Dynamic:GSR compound has been developed with the single purpose of expanding the 'Magic-Triangle' with improved Rolling Efficiency, Traction and increased Durability.

The combination of Graphene, Amorphous Round Silica allows us to independently improve:

Rolling Efficiency +10.1%
Traction +8.0%
Wear +7.2%

% vs. standard compound Graphene up to 1 PHR

UNDER-TREAD BREAKER BELT

R:Shield

This is a layer of additional puncture protection located under the tire's tread cap.

Tires utilizing our R:Shield under-tread belt offer excellent puncture protection while allowing the tire to remain supple, to maximize performance and comfort.

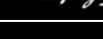


EQUIPMENT LIST

CHASSIS

FRAME TUBES	 COLUMBUS	SELECT COLUMBUS STEEL TUBES
FORK	POSST	CUSTOM CARBON 1.1/8" - 1.1/2 FORK
HEADSET	 COLUMBUS	COLUMBUS 1-1/2" SEMI-INTEGRATED
SPACERS	 DEDA	DEDA ALUMINIUM ANODIZED
EXPANDER	 COLUMBUS	COLUMBUS EXPANDER SET 1-1/8" 40MM
DESIGN & WELD	 SCOLARIAN	SCOLARIAN BIKES, COIMBATORE
PAINT		CROMAX BY AXALTA, FORMERLY DUPONT

DRIVETRAIN

DERAILLEUR F	 CAMPAGNOLO	CAMPAGNOLO CENTAUR 11S BRAZE-ON
DERAILLEUR R	 CAMPAGNOLO	CAMPAGNOLO CENTAUR. MEDIUM CAGE
CRANKSET	 CAMPAGNOLO	CAMPAGNOLO CENTAUR 34-50 UT
BOTTOM BRACKET	 RIDeworks	RIDEWORKS T47 X 68
CHAINS	 CAMPAGNOLO	CAMPAGNOLO 11s CHAIN ULTRA-LINK
SPROCKETS	 CAMPAGNOLO	CAMPAGNOLO CENTAUR 11s 12-32
PEDALS	 XLC	XLC PD-M02 PLATFORM ALUMINIUM
CHAIN LUBE	 Rev	ULTRA-LOW FRICTION, WAX-BASED CHAIN LUBE

BRAKES

BRAKES	 CAMPAGNOLO	CAMPAGNOLO CENTAUR DUAL PIVOT RIM
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COCKPIT

HANDLEBAR	 DEDA	DEDA ZERO1 6061 REACH 75. DROP 130
STEM	 DEDA	DEDA ZERO1 3D FORGED, ALLOY 6061
BAR TAPES	 CICLOVATION™	PREMIUM SILICONE TOUCH
CONTROLS	 CAMPAGNOLO	CAMPAGNOLO CENTAUR ERGOPOWER
CABLES / CASINGS	 CAMPAGNOLO	CAMPAGNOLO COMPLETE SET, INTERNAL

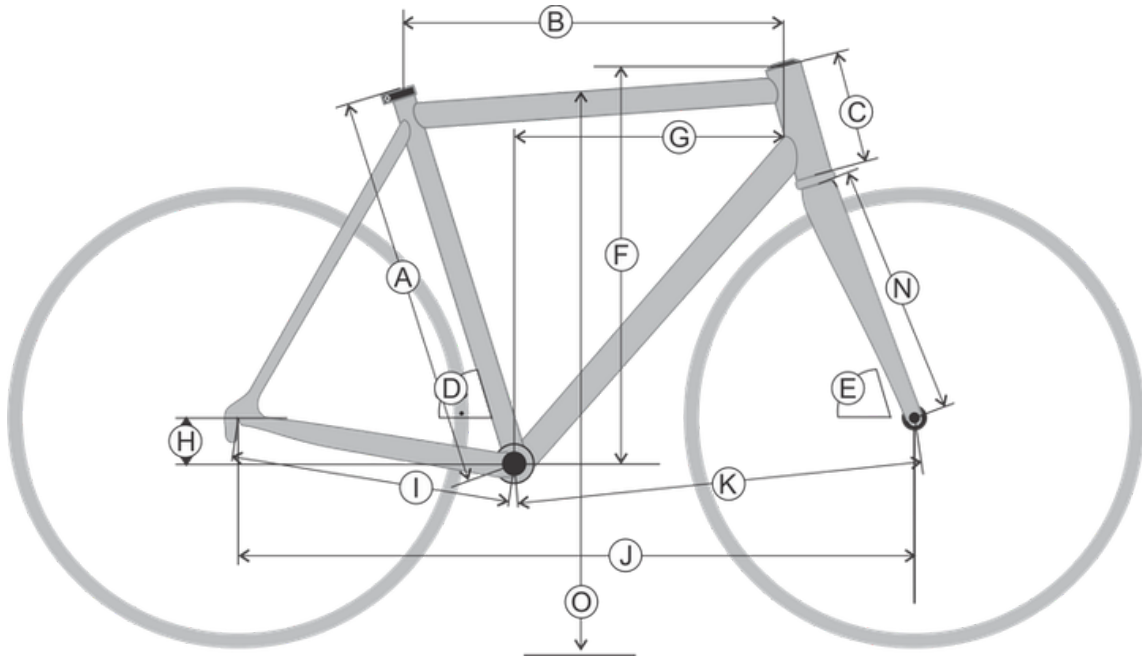
SEAT

SADDLE	 selle italia	SELLE ITALIA FLITE
SEAT POST	 DEDA	DEDA ZERO1 ALLOY 6061, DIA 27.2
SEAT CLAMP	POSST	CUSTOM CNC MACHINED ALU 6061

WHEELSET

WHEELSET	 CAMPAGNOLO	SCIROCCO C17 CL. CAMPAGNOLO FW BODY
TIRES	 GOOD YEAR	EAGLE F1 R 700X28C
INNER TUBES		BUTYL, PRESTA 60

GEOMETRY & SIZES



	OBJECT SUB				
Size	50	52	54	56	58
Stack	530	540	560	580	600
Reach	375	380	384	389	397
A. Seat Tube Length	450	480	520	540	560
B. Top Tube Length - effective / horizontal	512	525	541	561	575
C. Head Tube Length	115	124	144	162	181
D. Seat Tube Angle	75.5	75	74.3	73.5	73.5
E. Head Tube Angle	71	71.5	72.2	73	73.5
F. Stack	530	540	560	580	600
G. Reach	375	380	384	389	397
H. BB Drop	77	77	75	75	75
I. Chain Stay Length	415	415	415	415	415
J. Wheelbase	984	988	993	997	1015
K. Front Center	581	585	590	593	602
BB Height (28c tyre)	266	266	268	268	268
O. Standover Height	712	735	769	787	807
N. Fork Length	367	367	367	367	367
Fork rake/offset	43	43	43	43	43
Trail (28c tyre)	73	69	65	60	57
Crank	170	170	172.5	172.5	175
Stem Length / Angle (size change option avl.)	90 / 8	90 / 8	100 / 8	100 / 8	110 / 8
Handlebar Width (size change option avl.)	40	42	42	44	44
Seatpost Setback	20	20	20	20	20
Rider Height Regular Fit	158-166	166-173	173-179	178-183	182-187
Inseam Regular Fit	71-75	74-78	77-82	80-84	82-86



OUR GRAVEL BIKE



UNCOMMON

Steel in performance category cycling in India is rare. Steel frame in Columbus tubes with Campagnolo + our select brands of components make this bicycle a rarest one in Indian roads.

We exist for this dedicated 'uncommons'.

Unni Tharakan
Founder POSST

OBJECT FOR YOU



GALLERY

MORE IMAGES @ [POSST.BIKE](https://posst.bike)



GALLERY

MORE IMAGES @ [POSST.BIKE](https://posst.bike)



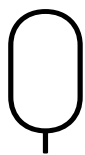
POSST SERVICE

If you are located in Chennai, Bangalore or Kochi, you can buy and pick-up a ready to ride bike from our own showroom located in these cities. If you are located outside Chennai/Bangalore/Kochi we can arrange FIRST ASSEMBLY by one of our network bike mechanic / bike shop. Please note, you can always take your new bike to a local bike shop for assembling, or call your riding friend to help fix your bike. If you are planning to do it yourself, it is simple and is guided though our Quick Set Up Manual and Tools inside the bicycle box or just give us a call to help you with the basic set-up.

SERVICE, REPAIR AND SPARE PARTS

Our recommendations to service your POSST is 1) by POSST if you are located in Chennai / Bengaluru / Kochi; 2) a professional mechanic in your city. Your local bike repair shop may not be affiliated with POSST and may not stock POSST specific spare parts. If you require any specific part not available with your local repair shop, give us a call, we can always courier you the part from Chennai.

If a local bike shop option is not available for you, please send the bike to POSST facility at Chennai / Bengaluru / Kochi for service. Important note: always keep your bike box. Use it to pack your bike safely before sending it to us for service. You pay for the cost of sending us the bike, and we pay to send it back to you after the service. Note, initial 'first out of box' assembly and two scheduled service by POSST or by network bike mechanic is FREE. The first service is within 30 days and second within 6 months from date of purchase. Thereafter you have to pay for service.

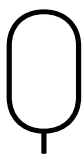


Is Campagnolo products and parts expensive?

There is a notion that Campagnolo parts are very expensive. Yes, some of the higher end group products are expensive than the other brands. But our OE groupset option on Object like Centaur is priced right for the performance you get from them. Infact in retail market a Centaur groupset is less priced than their equivalent groups from other brands. But you will not find a Campy in stock mass produced bikes due to its OE pricing policy. That's a different topic altogether.

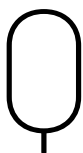
Replacement Part	Centaur Price Incl GST	Other Brand Price incl GST
11s Chain	2700	2600
11s 12-32 Cassette	5500	4800
11s 34-50 Crankset 170mm	15900	14000
Rim Brake Pad/2	970	850
Bottom Bracket Bearing	2468	1800
Rear Derailleur Medium Cage	6745	5200
Front Derailleur	4384	3400
RD Cable	377	
FD Cable	529	
Front Brake Cable	423	
Rear Brake Cable	377	
11s Chain Pin	550	480

Here we give the price of Centaur parts vs another brand. Please note that in most of the cases you don't have to replace a whole unit in Campagnolo, because of the extensive spare parts that is available. The Campy policy is restore or repair, not replace. The price of Campy replacement parts is almost same or marginally more. Our prices are better because we buy directly from Campagnolo. Please remember, the durability and longevity of Campagnolo parts are the best in the industry.



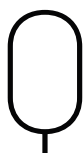
Is maintaining a POSST bike expensive?

Yes and No. All performance bikes are expensive to buy and expensive to maintain. Take care of your bike well and it will last for a longer time, mostly a lifetime.



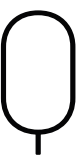
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Il have a warranty issue. Can I check it with a local bike shop?

No, in case of warranties please contact the POSST Team directly who will assess the situation and help find a solution.



Do you stock Campagnolo Spare Parts?

Yes. We consulted Campagnolo to prepare a list of groupset and wheelset spare parts. We have stock of these spare parts at Chennai. Our service and repairs, including spare parts will be available only for our products/customers.

12YRS WARRANTY FOR POSST FRAME

POSST FRAME WARRANTY IS EXTENDED FOR 12 YEARS

We would love to give you a life-time guarantee on POSST frames but we can only give you a promise. If you treat your bike the way you should, then you will enjoy your POSST the rest of your life. [Read our care notes.](#)

POSST warrants to the original owner that the steel frame of the new POSST bicycle purchased from us shall be free of defective materials or workmanship and THE WARRANTY IS EXTENDED FOR 12 YEARS, with the exception of carbon fork which carries a 3 years warranty. During this warranty period, POSST shall repair or replace, at its sole option, the bicycle frame if POSST determines the frame is defective and subject to this limited warranty.

Cost of shipping the frame to POSST for inspection must be covered by the frame owner. However, if we find there to be a manufacturing fault, POSST will replace the frame and reimburse you for the cost of shipping. If you live outside India, POSST will not accept liability for any import/export freight and duty costs, which lie solely with you, the customer.

This warranty is void if the frame has any modifications or damage (other than the damage reported), crash, neglect, improper repair, repainted other than a touch-up, other abnormal, excessive, or improper use. Examples of improper use include stunt riding, jumping, commercial use. Examples of modification include machining, drilling, welding, brazing, filing, anodizing, or repairing the frame.

1. The warranty is limited to the first purchaser of the Product.
2. Customer must register the bike in our website within 30 days after purchase.
3. Branded components, have manufacturer's two years warranty. The Campagnolo Warrant is valid for 3 years on all products.
4. The warranty does not cover damage caused by rust. Because it is preventable and occur only if neglected in our frames. In order to help your frame last a lifetime, not just the warranty period, we recommend that you follow our care notes.
5. The bike has two years warranty for painting / decal defects. If a warranty claim for a painted part is granted, but this part is not available in the requested colour (either due to discontinuation of the colour line or due to out of stock situation) we reserves the right to replace these parts with equivalent products in currently available finish. Our paint warranty does not cover damage caused to the frame or fork through frame protection tape or film removal of OE film which came with the frame.
6. The warranty excludes wearing parts, such as tyres, inner tubes, bearings, seals, cables, cable housing, all lubricants, oil, grease and brake fluid, chain, sprocket, chainrings, brake pads, bar grips and bar tape, derailleur hangers, among others.
7. The warranty does not apply to damages resulting from improper use by the customer, such as: Negligence (insufficient maintenance and conservation); Assembly and modification of components in any part of the bike that have not been expressly authorized by POSST, changes in painting; falls, overload and jumps.
8. If the defect implies the replacement of the frame and/or the fork, they will be replaced in the same colour, according to availability. Otherwise, the replacement will be done in another colour.
9. Warranty services do not cover other services such as onward shipping (return shipping is on us) or any additional assembly costs and material resulting from a change or upgrade. Shipping expenses, to our service center will be at your cost and return will be our cost. However, if we find there to be a manufacturing fault on POSST steel frame, we will replace the frame and reimburse you for the cost of shipping.
10. The warranty applies only to the first owner of the product, according to the customer mentioned on the purchase invoice.
11. Contact us or mail to info@posst.bike for Warranty Claim Form.

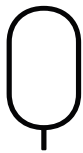
ULTRA-LOW FRICTION

POSST OBJECT comes with Rex Domestique ultra-low friction, all-condition, solvent free, non-vaporising wax-based elastic liquid chain lube. This new, premium quality chain lube from Finland is made by ski wax brand Rex, known for producing exceptional quality ski waxes. Dyno-tested against 55 other lubes by two acknowledged independent laboratories, Rex chain lube was the lowest friction lube the laboratories had ever tested. Combined with high elasticity and excellent water repellency, it outperformed mineral oil and solvent-based lubes by a significant margin.

RELUBRICATION

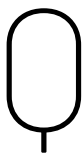
Wipe the the chain with a cloth or tissue until it appears clean. Apply lube 1 drop per roller. Thorough cleaning is only needed if the chain extremely contaminated. Depending on conditions, typical relubrication interval is usually 500 km.

You can buy REX products from our store at Chennai or online at www.posst.bike



My chain is making noise just after 20 km, what is the problem?

The longevity of the lubrication is extremely dependant on the conditions. 500 km with one lubrication can be easily achieved in dry summer conditions on a road bike, but the same distance in muddy MTB conditions can even wear your chainrings and cassette to bad condition, no matter which lubricant you use. So the clean/wipe and reapplication of the lube depends on your riding condition.



There is black gunk on my chain and cassette, why?

To keep accumulation of wax residue at minimum, always wipe the chain with a cloth or tissue before applying Rex Domestique again. This keeps the chain and cassette cleaner in continuous use. The dirt repellent additives of Rex Domestique push the dirt on the outer surface of the chain. Despite dirty appearance, the inside of the chain remains clean. You can prove this by twisting the chain with your hands. It won't sound and feel gritty. Applying too much lube will also make the drivetrain look messy. Apply one drop for each chain link.



The lube won't come out of the bottle, why?

Apply Rex Domestique at room temperature. The lube is more fluid in warm temperature.



Should i degrease the chain before each application?

We recommend degreasing with Rex Chain Cleaner and a chain cleaning device before you begin using Rex Domestique, to ensure that previously used lubricant won't affect its performance. When using Domestique regularly, only wiping with cloth is needed before reapplying the lube. A thorough cleaning is only needed after riding in extreme conditions.



nothing
but steel.

There is never a 'kinda right' fit.... a bike should fit perfect to your measurements. Object frame can be also custom crafted to your precise measurements using the highest quality lightweight steel tubes, each cut to measure, welded smooth and finished to a colour and coating of your choice! Call us to discuss your custom frame.

WAKE IT
CUSTOM.



CUSTOM 2022
RIDERS
ESTD UNION

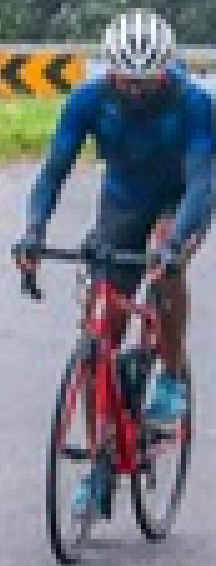
Made to
MEASURE

BUILT
FOR
YOU



FORM + FUNCTION

TWO OBJECTS
TWO ADVENTURERS
THREE CREW
THOUSAND KM



OBJECTMATTER

1000KM ENDEAVOR PROJECT DEC 2021

a ride that matters

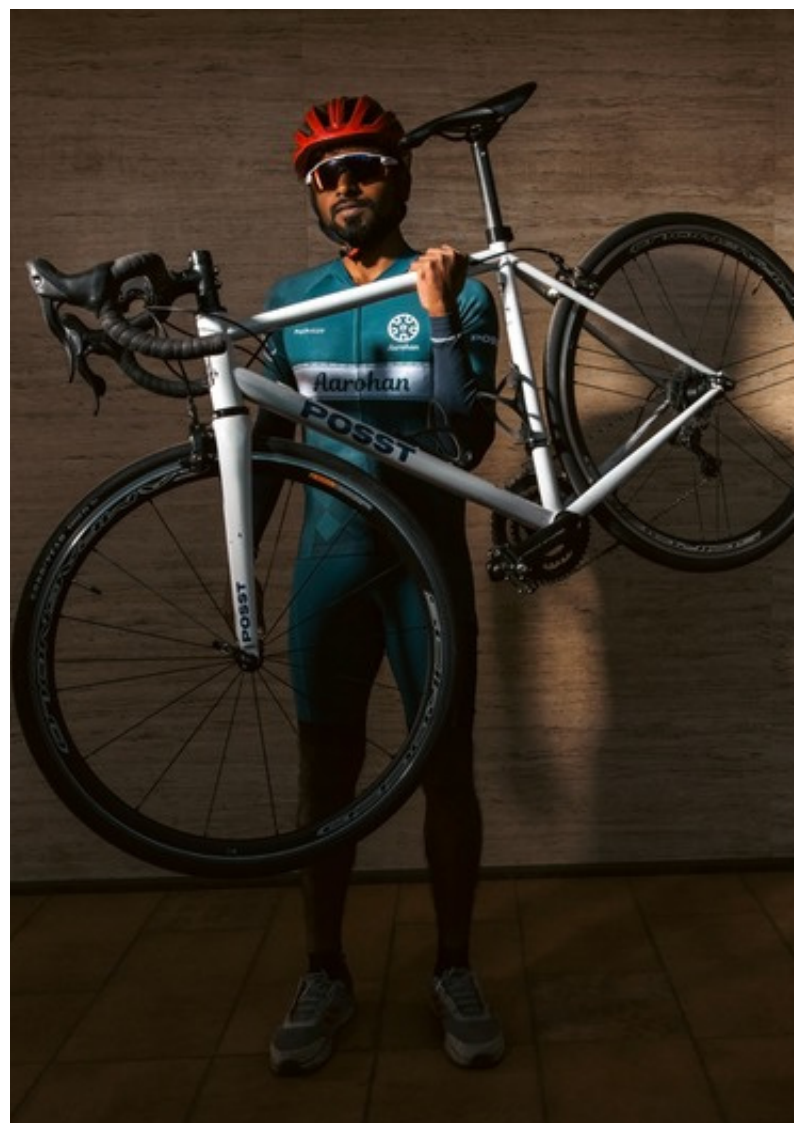
POSST × **cyclool**



IT'S
HAND
MADE
IN
INDIA.

Post Colonial







your
ride is
steel.





those
in the know
ride *steel*.



POSST

info@posst.bike / www.posst.bike

CHENNAI

141 EAST COAST ROAD, UTHANDI, CHENNAI 600119. INDIA. CALL 91768 55444

BENGALURU

25TH B MAIN RD, SECTOR 2, HSR LAYOUT, BENGALURU 560102. INDIA. CALL 91768 44999

KOCHI

KANNADIKADU, NH 66, MARADU, KOCHI 682304. INDIA. CALL 91768 33555

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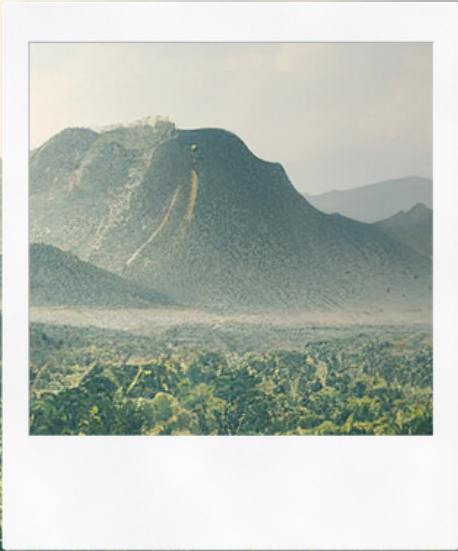


In pic is our Electro Deposition and Powder Coated, Unpainted Fra

RIGHT TO REPAIR



POSS OBJECT



Life Cycle Analysis by the National Composite Centre in Bristol compared the environmental impact of manufacturing of bike frames from steel and carbon. It was found that the energy used for making of steel frame is 16 times less than a typical carbon frame. There's then the repairability, toughness, and longevity of steel which presents a significantly less environmentally damage, says the report.

Carbon fiber frames has limited recyclability and end-of-life disposal options. Recycling process is complex, expensive, and not widely available. As a result they end up in landfills or incinerators, contributing to pollution and waste.

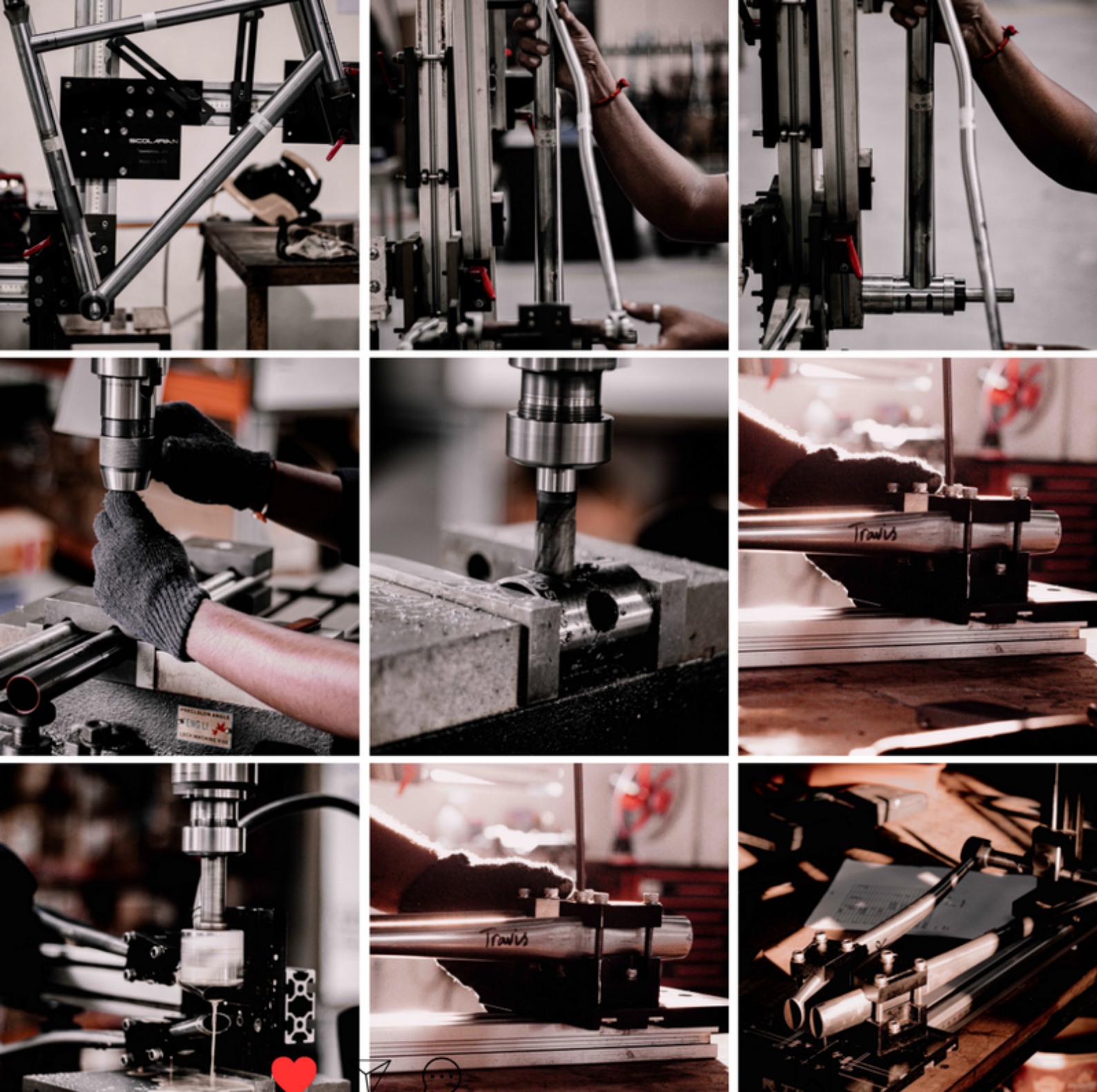
The report also looked into the impact of shipping of full bikes by air/sea at extra environmental cost.



THE KING^{OF THE} STEEL AGE

OBJECT with Campagnolo Record 12x2 rim complete groupset + Campagnolo Shamal Ultra wheels. With a built weight of 8 kg, this will be the most versatile steel roadie.

A long-distance racer with comfort, speed and compliance. Easy on climbs and confident on descents. A sure head-turner.



POSST OBJECT



We make bikes for
the most heroic sport
on earth with the
best material that is
known to man to
build a frame

STEEL

even if it takes
more time,
more sweat,
and
more swearing.

POSST OBJECT





POSST OBJECT